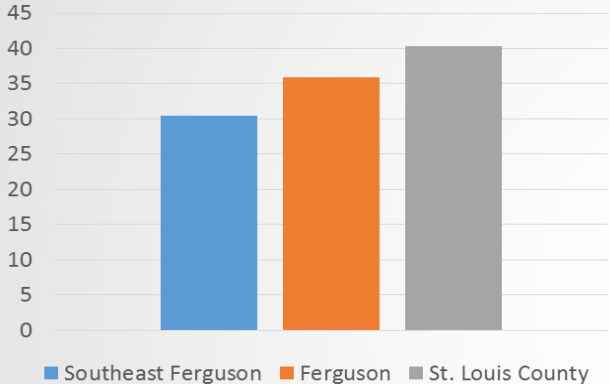


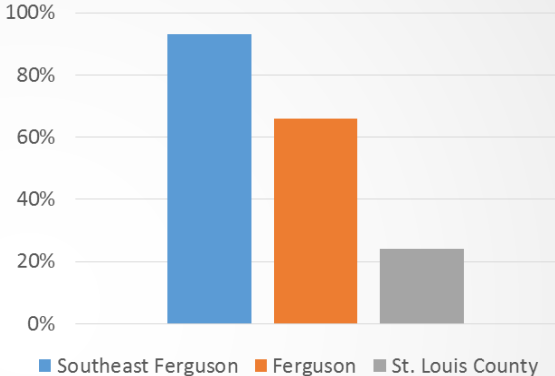
SE Ferguson Initiative Update

Community Demographics

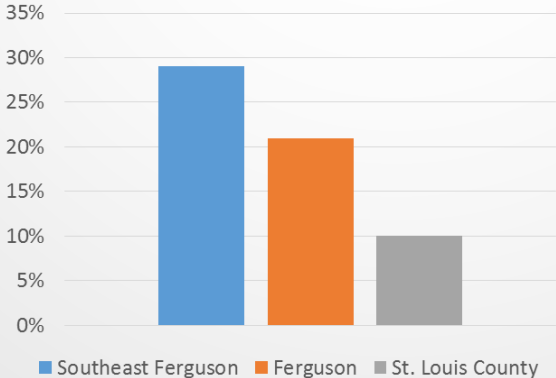
Median Age



Black Population



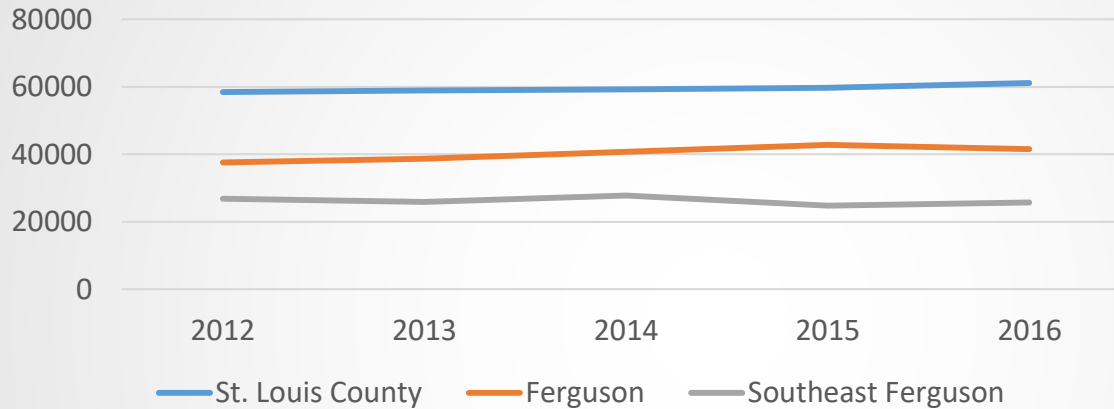
Poverty Rate



Community Demographics Cont'd

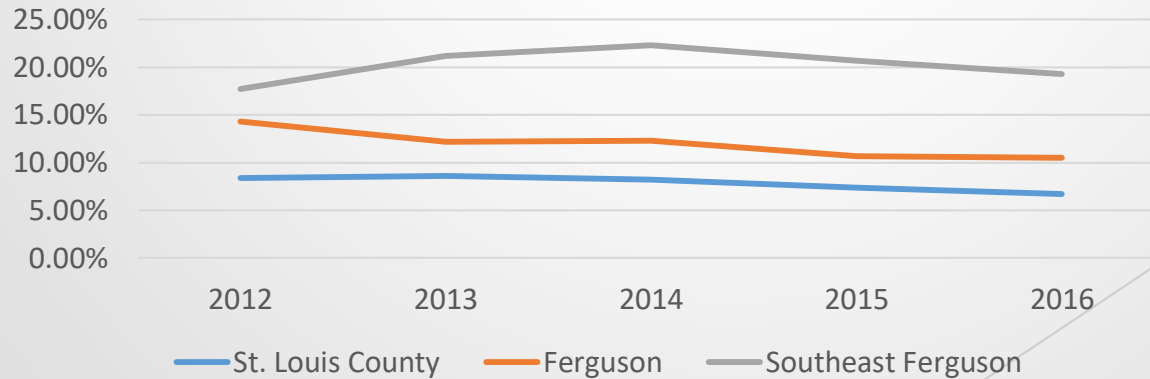
Median Household Income

Source: ACS 5 Year Estimates, 2012-2016



Unemployment

Source: ACS 5 Year Estimates, 2012-2016



Challenges

Residents reported feeling:

- Neglect in their part of the community.
- Little connection to the broader area.
- Disparity in access to services and resources.

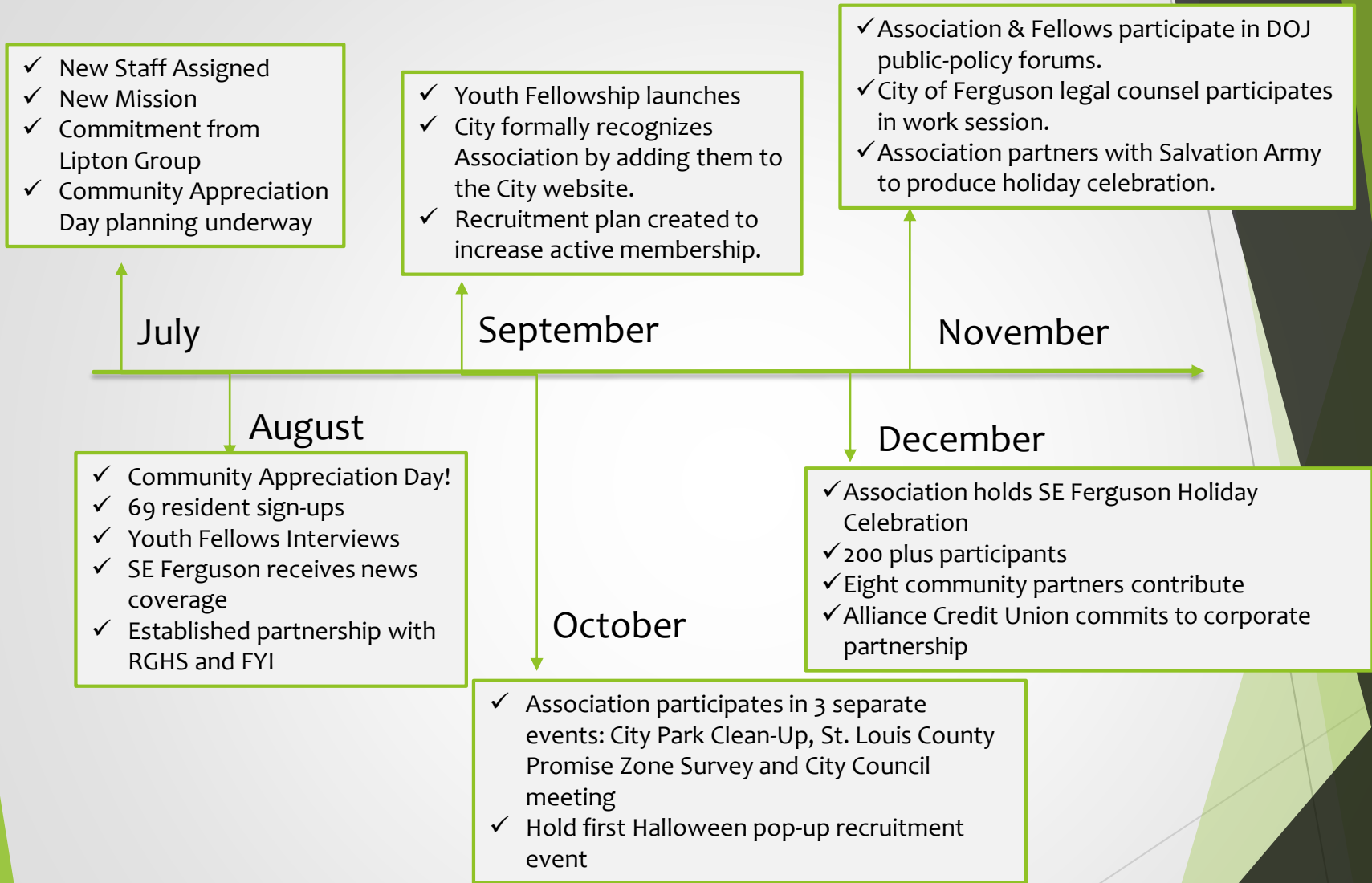
Our Strategies:

- Development and expansion of SE Ferguson Community Association.
- Development of key activities to engage residents and connect to supportive services.
- Increased interaction with City of Ferguson.

Residents reported concerns with lack of opportunity for youth development and activity

Our Strategies:

- Developed and launched Youth Fellowship.
- Supported and developed opportunities for civic engagement and advocacy.
- Engaged community and City leadership to support mentoring and career exploration.
- Developed key partnerships to expand youth programming throughout the year.



Timeline 2017: July– December

Progress

- ▶ 16 Community partners who have connected to residents through Association efforts.
- ▶ 13 Attendees on average to participate in monthly Association meetings since July.
- ▶ 98 Residents signed up to participate in the Association.
- ▶ 20% of the SE population has participated in Association sponsored events
- ▶ 5 times since July, the Association has received media coverage
- ▶ \$5,000 in leveraged funds and resources from partners
- ▶ 7 community events and/or meetings coordinated by the Association since July.

Resident Capacity Building

- ▶ Core members adopted a formal meeting structure and schedule.
- ▶ Adopted a new mission statement "Connect, Empower and Grow SE Ferguson" to better focus efforts for community building.
- ▶ Developed action plan to support recruitment, youth development and community partnerships.
- ▶ Engaged community organizations to support and participate in community events in an effort connect residents to services and resources.
- ▶ Formally recognized on the City's website with the meeting schedule posted for the second Wednesday of every month.
- ▶ Engaged City officials and police department to address challenges in the area.
- ▶ Increased and lead community interaction with Department of Justice and in supporting policy change with the City.

Community Partners

Adopt- A- Block
Better Family Life
Father Support Center
Ferguson Youth Initiative
Lutheran Hope Centers*
Saint Louis County Department of Health
Salvation Army*
Urban League *
University of Missouri

Alliance Credit Union*
Dellwood-West Florissant Business Association
Lion's Club*

City of Ferguson*
Ferguson Police Department
United States Department of Justice

Riverview Gardens High School (H.S.)
Koch Elementary



**leveraged funding and/or resources*

City of Ferguson

- ▶ Contributed resources and funding to resident-led events.
- ▶ City Councilmembers participated in Association meetings and provided City information, announcements and safety data.
- ▶ Association works closely with DOJ to support City's policy reform efforts.
- ▶ Association works with Ferguson P.D. to support and guide their SE Ferguson community engagement efforts.

Moving Forward

Residential Board Development

- Over the next 3 months, will connect with all 5 properties to support the development of residential groups and provide technical support.
- Introduce a training program to support a uniform approach to community transformation and align with SE Ferguson Community Association efforts.
- Develop a consistent and effective strategy for distributing information.

Community Partnership & Service Linkages

- Over the next 6 months, US will meet continuously with partners to support a collaborative approach to providing direct services, resources and referrals to residents.
- US will lead community partners in developing materials and outreach strategies to increase residential access to services and resources.

SE Ferguson Community Association

- By March, will complete implementation of formal processes and policies (By-Laws).
- Develop/Support a new community based project in the Spring.
- Prepare for upcoming annual events.
- Support community partner efforts by providing outreach and engagement to residents regarding programming and services.
- Develop a plan of action to support youth who attend Koch elementary.

Indicators for success

- ▲ Increase # of individuals connected to services through the Association
- ▲ Increase in resident membership in the Association
- ▲ Increase # of members participating in community events
- ▲ Increase # of community partnerships established which yield resources to residents
- ▲ Additional leverage funding & resources
- ▲ Increase # of resident-led events
- ▲ Increase % of residents with a sense of connection to the broader community