Beecher Terrace

The Russell neighborhood surrounding the Beecher Terrace housing development has experienced a pattern of disinvestment seen in too many American communities. For years, the Russell neighborhood was a vibrant place, but African-Americans were purposefully segregated within the area in the 1960’s, creating a condition of enormous inequality continuing into the present day.

Propelling Education Success: USI has increased Early Childhood enrollement by 13%. Currently 55% of Beecher Terrace youth are enrolled in center-based, formal home-based, early learning settings and programs with partners such as Play Cousins, YMCA and Jefferson County Public Schools.

Accelerating Gainful Employment: Through strategic case management led by USI, Beecher Terrace residents have made significant strides in securing gainful employment. The employment rate of the workable population has increased by 32%. Currently 66% of Beecher workable population is employed. 70% are working full time. 60% of the residents have maintained their employment for at least a year. Approximately 100 families (23%) have had a reduction in their family risk score.

Improving Heath and Wellness: 97% of all adults have medical insurance and a primary doctor. 99% of all youth have medical insurance and primary doctor. 82% of adults report receiving adequate treatment for chronic health conditions. 100% of youth are receiving adequate treatment for chronic health conditions.

Increasing Participation in Youth Activities: Beecher Terrace youth 6-17 have seen tremendous gains in educational opportunities. The percentage of children in quality out-of-school programs increased more than 50%. 60 Beecher Terrace youth were able to enhance their self-confidence, further their teamwork skills, and slow the “summer slide” by participating in quality
Our Experience with Choice Neighborhoods

programming throughout Metro Louisville. USI was able to connect students to these programs through BLOCS (Building Louisville’s Out of School Time Coordinated System), a community partnership founded by Metro United Way, Jefferson County Public Schools (JCPS), and Louisville Metro Government.

Our Experience with Choice Neighborhoods

Urban Strategies partners with a diversity of stakeholders in twelve Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a Results-Based Accountability framework that governs our approach to service delivery. We are using data to constantly measure and improve our programs for children and families in real time. Using our LEARN (Learning for Effective Actions to Revitalize Neighborhoods) performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that “All families are stable and thriving”.

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