

RUSSELL NEIGHBORHOOD

LOUISVILLE
KENTUCKY

The Russell neighborhood surrounding the Beecher Terrace housing development has experienced a pattern of disinvestment seen in too many American communities. For years, the Russell neighborhood was a vibrant place, but African-Americans were purposefully segregated within the area in the 1960's, creating a condition of enormous inequality continuing into the present day. Because of the Choice Neighborhood Implementation grant awarded in 2016, Russell is moving towards positive and measureable change that will improve the neighborhood's livability and opportunities for all residents, new and returning. Recent actions driving towards results that Urban is currently leading include:

1,114

Families Enrolled



Enrolling Families in Case Management: In Year 1 of the Choice Neighborhoods implementation grant, Urban enrolled 1,114 individuals from the Russell neighborhood in case management to connect families to the most needed and promising programs in education, health & wellness, and economic mobility needed to become stable and thriving.

22 Community Events



Leading Events that Build Community: Urban has helped to coordinate and facilitate **10 community engagement events**, **5 resident meetings**, **4 resident leadership council meetings**, and 3 quarterly provider meetings. Over 2,000 people in total attended these events, all in service of the effort made possible through Choice Neighborhoods.



38 Partners

513 Assessments

& Case Plans Done



Fostering Strategic Partnerships: Collaborating closely with local service providers and using data to drive towards results is key to the success of every Choice effort. Urban has secured committed partnerships with 38 engaged local organizations, and has completed 513 assessments and Family Case Plans which will inform the combination of services that will best support each family's needs.

Our Experience with Choice Neighborhoods

Urban Strategies partners with a diversity of stakeholders in nine Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a **Results-Based Accountability** framework that governs our approach to service delivery. We are using data to constantly measure and improve our programs for children and families in real time. Using our **LEARN (Learning for Effective Actions to Revitalize Neighborhoods)** performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that **"All families are stable and thriving"**.

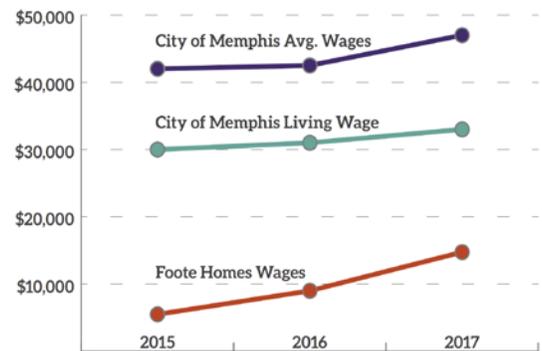
URBAN STRATEGIES, INC.

Urban Strategies, Inc. is a non-partisan, national not-for-profit organization with extensive experience in the design and implementation of human capital building and community development strategies. **Urban supports more than 30,000 families, totaling 100,000 individuals, in 24 unique communities located in 12 major metropolitan areas.**

This year, Urban celebrates our 40th anniversary as an organization serving parents and children through a diverse portfolio of human capital transformation efforts – forty years of leading place-based strategies with residents and partners that capitalize on inherent strengths of communities to transform neighborhoods and improve the capacity of local human service systems. Some of our most impactful accomplishments include:

Accelerating Family Economic Mobility

Urban is dedicated to leading efforts to find families jobs, keep them employed, and increase their wages. One of the most powerful examples of the impact of this work can be seen in Memphis, where we successfully helped **increase families' wages by more than 200% in just two years**. Urban has supported 1,307 households through workforce development, health and wellness, and youth empowerment initiatives.



Leadership on Major Federal Programs

Urban Strategies has served a leading role in the implementation of major federally-funded initiatives in 12 major metropolitan areas. This work includes:

- Overseeing more than \$40.5 million in support services funding for families impacted by Choice in nine unique communities;
- Planning and coordinating Community Support Services in 12 HOPE VI communities; and
- Assisting with the coordination and implementation of a Byrne Criminal Justice Initiative grant.

The Strategic Alliance

Urban Strategies has partnered with the **Center for the Study of Social Policy** and the **National Initiative on Mixed-Income Communities at Case Western Reserve University** to help improve, accelerate, and better track the progress of efforts to develop thriving and equitable mixed-income communities. The Alliance is forming a network of cities to collaborate as thought leaders to drive new policies, financing strategies, and accountability frameworks to improve the mixed-income field.

