US MEMPHIS HOPE
Memphis, Tennessee

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Foote Homes

Since the 1940’s, the South City neighborhood has experienced a rapid decline in stability for residents as result of a dramatic concentration of poverty over time. In particular, the Foote Homes housing development has become associated with high poverty, crime, and lack of opportunity.

100% of Foote Homes seniors graduated in 2018

57% of Foote Homes residents are employed

$19,000 increase in Foote Homes incomes

Health & Wellness

Fostering Strategic Partnerships: Collaborating closely with local service providers and using data to drive towards results is key to the success of every Choice effort. In Memphis, USI has forged partnerships with 16 distinct organizations, and has completed surveys on healthy living, safety, transit, and civic participation with 361 residents of South City.

Supporting Families through Case Management: In Year 2 of the Choice Neighborhoods Initiative implementation grant, Urban had 361 families from the South City neighborhood actively participating in case management. One new collaborative effort USI has forged is with FedEx. This partnership has been especially impactful, as the FedEx has begun a process to hire 50 new employees from the area.

Leading Events that Build Community: USI has helped to coordinate and facilitate a number of community events for Foote Homes residents, including the Foote Homes All Zones Residents Meeting, and a Career, Education, and Job Fair.
Our Experience with Choice Neighborhoods

Urban Strategies partners with a diversity of stakeholders in twelve Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a Results-Based Accountability framework that governs our approach to service delivery. We are using data to constantly measure and improve our programs for children and families in real time. Using our LEARN (Learning for Effective Actions to Revitalize Neighborhoods) performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that “All families are stable and thriving.”