

# IBERVILLE-TREME

## NEW ORLEANS LOUISIANA

For generations, the Iberville-Treme neighborhood served as a cultural hub for African Americans. However, urban renewal efforts – especially the creation of the I-10 freeway – effectively cut off Iberville-Treme from much needed resources, leaving residents in a segregated world of their own, with little improvements into the modern era. Because of the Choice Neighborhood Implementation grant awarded in 2011, Iberville-Treme has experienced positive and measureable change that has improved the neighborhood’s livability and opportunities for all residents, new and returning. Recent results Urban has tracked include:

# 134

Families Enrolled



**Enrolling Families in Case Management:** In 2017, Urban worked with 134 families who were actively enrolled in case management services. These families are being supported in education, health & wellness, and economic mobility through new collaborative initiatives like the YMCA Swim and STEM Camp, the Youth Empowerment Project, and Southeast Legal Services.

# 15

 Community Events

**Leading Events that Build Community:** Urban has helped to coordinate and facilitate 15 community events, including a Health Fair, Community Block Party, Back to School Event, and special Mother’s Day and Father’s Day festivities – all to promote a safe and thriving neighborhood.



# 82

Education  
Participants

# 50

Workforce  
Development  
Participants



**Connecting Residents to Key Supports:** Urban works with residents to develop a personalized plan of action to achieve success in life. That may mean pursuing a GED, attending Out-of-School Time activities, or learning a new trade. In 2017, 82 people participated in education and youth development programming, and 50 participated in workforce development and training services.

### Our Experience with Choice Neighborhoods

Urban Strategies partners with a diversity of stakeholders in nine Choice Neighborhoods sites to create and implement comprehensive neighborhood plans with a focus on human service needs. We owe our success with Choice Neighborhoods to our commitment to using a **Results-Based Accountability** framework that governs our approach to service delivery. We are using data to constantly measure and improve our programs for children and families in real time. Using our **LEARN (Learning for Effective Actions to Revitalize Neighborhoods)** performance measurement system, Urban continuously builds evidence on what works best for the more than 30,000 families we serve. We aim to further build upon early successes with Choice to realize our organizational vision that **“All families are stable and thriving”**.

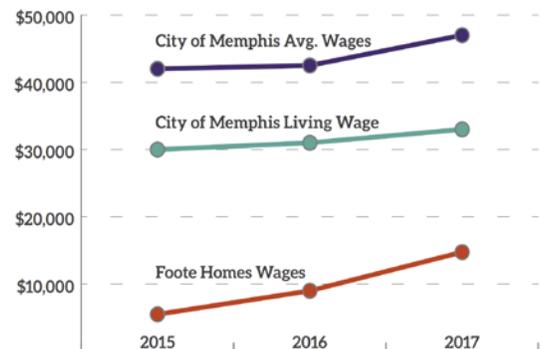
# URBAN STRATEGIES, INC.

Urban Strategies, Inc. is a non-partisan, national not-for-profit organization with extensive experience in the design and implementation of human capital building and community development strategies. **Urban supports more than 30,000 families, totaling 100,000 individuals, in 24 unique communities located in 12 major metropolitan areas.**

**This year, Urban celebrates our 40<sup>th</sup> anniversary** as an organization serving parents and children through a diverse portfolio of human capital transformation efforts – forty years of leading place-based strategies with residents and partners that capitalize on inherent strengths of communities to transform neighborhoods and improve the capacity of local human service systems. Some of our most impactful accomplishments include:

## Accelerating Family Economic Mobility

Urban is dedicated to leading efforts to find families jobs, keep them employed, and increase their wages. One of the most powerful examples of the impact of this work can be seen in Memphis, where we successfully helped **increase families' wages by more than 200% in just two years.** Urban has supported 1,307 households through workforce development, health and wellness, and youth empowerment initiatives.



## Leadership on Major Federal Programs

Urban Strategies has served a leading role in the implementation of major federally-funded initiatives in 12 major metropolitan areas. This work includes:

- Overseeing more than \$40.5 million in support services funding for families impacted by Choice in nine unique communities;
- Planning and coordinating Community Support Services in 12 HOPE VI communities; and
- Assisting with the coordination and implementation of a Byrne Criminal Justice Initiative grant.

## The Strategic Alliance

Urban Strategies has partnered with the **Center for the Study of Social Policy** and the **National Initiative on Mixed-Income Communities at Case Western Reserve University** to help improve, accelerate, and better track the progress of efforts to develop thriving and equitable mixed-income communities. The Alliance is forming a network of cities to collaborate as thought leaders to drive new policies, financing strategies, and accountability frameworks to improve the mixed-income field.

