



USI | URBAN STRATEGIES, INC.  
Families at the Center of Results

## Esther Shin, M.S.W. President



Esther Shin is President of Urban Strategies, Inc. She leads a team of professionals with expertise in human capital and economic development to assist communities across the United States. Esther believes that all residents want safe, vibrant neighborhoods to work, live, and play.

Esther's expertise spans the spectrum of community transformation activities that range from resource development to community engagement to program development and evaluation.

Esther has led or supported securing eleven Choice Neighborhood Implementation grants serving over 100,000 children and adults in 27 communities, amounting to more than \$330 million in federal resources, which has leveraged more than \$3 billion in additional investments. In 2016 Esther was selected by the Annie E. Casey Foundation for the tenth class of their Children and Family Fellowship. The Fellowship works to increase the pool of leaders with the vision and ability to frame and sustain major system reforms and community, capacity-building initiatives that benefit large numbers of children and families.

Esther holds a Master's Degree from the George Warren Brown School of Social Work at Washington University in St. Louis and Bachelor's Degrees in both Political Science and English Literature from Washington University in St. Louis.

### PROFESSIONAL EXPERIENCE

Urban Strategies, Inc.  
*President - 2017 to Present*  
*Executive Vice President - 2011 to 2016*  
*Sr. Vice President - 2003 to 2011*  
*Project Manager - 2000 to 2003*

McCormack Baron Salazar  
*Community Development Coordinator - 1998 to 2000*

U.S. Social Security Administration  
*Research Assistant - May 1998 to August 1998*

### EDUCATION

Washington University in St. Louis George Warren Brown School of Social Work Masters of Social Work  
B.A. English Literature and Political Science

### AFFILIATIONS

Annie E. Casey Foundation Children and Family Fellowship Class 10 Fellow  
St. Louis County Affordable Housing Trust Fund Task Force Member  
Community Advocates Board Member  
Building Healthy Network Places Policy Council Member  
US Bank CDE Advisory Board Member  
Biden Policy Committee Participant