



USI | URBAN STRATEGIES, INC.
Families at the Center of Results

Alecia Leonard Regional Vice President



Alecia Leonard is a Regional Vice President who provides overall strategic and operational direction for Urban’s sites in Minneapolis, MN, Pittsburgh, PA, Columbus, OH, and Tulsa, OK. She also provides leadership and direction for Urban’s custom data system, LEARN. Alecia understands the importance of data and being able to show the impact of our work through qualitative stories and quantitative analysis. Alecia previously served as the Director of Resident Development

and Training where she trained staff on Urban’s case management model and led the role out of LEARN to Urban’s sites. Prior to joining Urban Strategies, Alecia worked with survivors of domestic violence to rebuild healthy social supports and achieve self-sufficiency after staying in emergency shelters through the Sojourner Project. She also served on the board of the Association of Macro Practice Social Workers.

Alecia holds a Master’s degree in Social Work from the University of Minnesota in St. Paul, MN and a Bachelor’s degree in Social Work from Bethel University.

PROFESSIONAL EXPERIENCE

Urban Strategies, Inc., St. Louis, MO
Regional Director

EDUCATION

University of Minnesota in St. Paul
Master’s degree in Social Work

Bethel University
Bachelor’s degree in Social Work